

Pickled Image

presents

Wolf Tales

Marketing Pack

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Supported by:



bristol old vic

REMPProjects

Unit 18, Albion Dockside Estate, Hanover Place, Bristol, BS1 6UT
0117 929 3593 | rachel@remprojects.com | www.remprojects.com

Sample Press Release

Pickled Image

presents

Wolf Tales

Directed by Emma Williams

Performed by Richard Downey



Performance Date & Time:

Performance Venue:

Address

Ticket Price

Contact Details

Venue website

www.pickledimage.co.uk

photo by Farrow Creatives

Little Red Riding Hood is out on stage telling the world the same old story about Grandma and the Big Bad Wolf, blah, blah, blah!

Come backstage and meet Mr B.B. Wolf, renowned thespian and notorious villain, as he takes a break between scenes to set the record straight.

Is Red Riding Hood as innocent as she seems?

Is Grandma as sweet as she claims?

And as for those three little pigs...

Pickled Image uses puppetry, shadows and songs to create a spectacular and hilarious exposé of the truth behind these classic fairy tales for the whole family.

For all big kids over 5 who love a tasty tail.

Are you afraid of the Big, Bad Wolf?

Pickled Image is a production company specialising in creating puppetry for live performance and theatre. Other productions include *The Chatterbox*, *Houdini's Suitcase* and *Travels with Granddad*. Further information is available at www.pickledimage.co.uk

Cast & Crew

Director – Emma Williams

Performer – Richard Downey

Technician – Onela Keal

Film – Victoria Andrews

Sound & Music – Nathan Ng

"[the wolf] is a bit of a star, who does everything with a theatrical flourish,... this crafty show is good PR for Bristol theatre and for wolves, too."

Lyn Gardner The Guardian

"Good fun for both little'uns and their chaperones...a fine comic creation"

Venue Magazine

"Using both life-sized puppets and delightful hand puppets to recount their tales, the performance is meticulously supported by compelling sound effects and moody lighting."

Bristol 24/7

For further details or to arrange interviews with the company please contact:

Rachel McNally, Producer – REM Projects, 0117 929 3593, rachel@remprojects.com

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Sample Direct Mail Letter

[Venue Stationery]

Dear [insert name],

This is a quick line to let you know about a great family show that is coming up at [insert venue name] on [insert dates].

Wolf Tales is the story of the Big Bad Wolf of fairytale, from his point of view. Little Red Riding Hood is out on stage telling everyone the same old story about Grandma and the wolf, blah, blah, blah!

Why don't you come backstage and meet Mr B.B. Wolf, renowned thespian and notorious villain as he takes a break between scenes to set the record straight?

Is Little Red Riding Hood as innocent as she seems?

Is Grandma as sweet as she claims?

And as for those 3 little pigs...

Pickled Image use puppetry, shadows and songs to create an hilarious and spectacular expose of the truth behind these classic fairytales for the whole family.

Wolf Tales is for all big kids aged 5+ who love a tasty tail!

To book your tickets please do call the box office or book online soon to avoid disappointment

[insert booking details and offer details here]

We look forward to seeing you soon at [venue name]

(include flyer with letter)

Target Audience

Wolf Tales is a family shows for ages 5+. Ideally suited to Saturday and Sunday daytime shows, it also works well as an early evening performance for children after school.

It will have a strong appeal for audiences who enjoy the work of Stuff & Nonsense Theatre and Travelling Light.

While a wolf is the central character of the show, he is not scary and will entertain both children and adults alike.

Copy

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Wolf Tales

50 words

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Come backstage and meet Mr B.B. Wolf, renowned thespian and notorious villain, as he takes a break to set the record straight.

For family audiences aged 5+

75 words

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100 words

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For all big kids over 5 who love a tasty tail.

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Press Reviews

Wolves seldom get great reviews, but maybe all they need is the love of a good audience. The human-sized wolf puppet in Pickled Image's clever show for children takes time out back-stage to tell us how much he has been misunderstood. In between making his exits and entrances for a starring role in Little Red Riding Hood, while simultaneously babysitting a pram full of cubs, the wolf reminds us that you shouldn't believe everything you hear.

Perhaps the story of the Three Little Pigs is not entirely true, he suggests: he was only trying to help the pigs, and it was the straw house that tickled his nose, causing him to huff and puff. Grandma, meanwhile, is withering about the devious wolf who swallows a family of billy goats but is too stupid to realise that an overly full stomach can be life-threatening....

[the wolf] is a bit of a star, who does everything with a theatrical flourish, including taking his final bow in the style of Frank Sinatra.

Lyn Gardner, The Guardian

Wolf Tales: Bristol Old Vic production is delightful for adults and children alike

The dark, cavernous set of Wolf Tales is an unsettling and musty living room, lit by a single gloomy bulb.

Cheery music gives way to the howls of an unseen wolf. Howls turn to menacing coughing and retching as a magnificent life-sized puppet, half worn and half supported by the puppeteer, makes his dramatic appearance.

Finally, he clears his throat and introduces himself as an 'oh-so-amiable-chap' who has come backstage while the performance of Little Red Riding Hood continues on the main stage. He is an actor, he announces in a rascally tone, raising one paw to his forehead, and it is clear that this wolf is not all that he'd have us believe.

He wants our sympathy, for he is a much maligned wolf who is always cast as, well, the wolf! A completely engaging character, he chats in an improvised fashion with children and adults alike, who respond to him eagerly.

Our confidence won, he begins to tell us his version of the fairy tale we all know so well, sparing no gory details. This one-man show moves skilfully from Wolf to Granny in her electric wheelchair. As she puffs on to the stage we are captivated by her life-like appearance and her intimate storytelling style.

Using both life-sized puppets and delightful hand puppets to recount their tales, the performance is meticulously supported by compelling sound effects and moody lighting.

The seamless, witty narrative and the funny asides create an entertaining performance for adults and children alike. After the final sing song with Wolf and audience is over and the lights were dimmed, I overheard one little boy ask: "What was the man in black doing behind the wolf?"

Ruth Biziou, Brstol247.com

Download Details for Pictures

Please go to www.remprojects.com and click on Downloads

Please credit images as “photo by Farrow Creatives”

The following images are available on the website.



For further details please contact:

Rachel McNally rachel@remprojects.com or
Nastasia Tryphonos nastasia@remprojects.com
0117 929 3593